DEFINITION: Heat transfer printing, also referred to as sublimatic printing, is the technique of printing fabric by transferring a printed design from paper to fabric by way of heat and pressure.

FEATURES:
- Offray's most durable method of printing
- Machine Washable, Dry Clean, Machine Dry (depending upon ribbon substrate)
- Ideal for long runs and intricate designs
- Prints well on all polyester substrates including sheers

APPLICATIONS: Because of its durability and high quality, this print method works well in almost any application. It is however, ideal for apparel/sew down and high end packaging applications.

SPECIFICATIONS:
- Up to 6 colors
- Narrowest ribbon & print width 5/8"
- Widest ribbon & print width 4"
- Repeat up to 17 7/8 inches
- One and two-sided printing available

DELIVERY:
- Strike-off: 2 weeks stock paper, 4 weeks custom paper
- Production: 5 weeks after approval of strike-off

MINIMUM:
- 5,000 yards of print paper for custom designs
- 1,000 yards of print paper per continuous substrate if stock paper is being used